

**5M BENEFITS**

**JOBS +  
SMALL BUSINESS**

WORKSHOP NOTES

November 10, 2014

Intersection for the Arts

# 5M BENEFITS

## SCHEDULE FOR COMMUNITY BENEFITS PROPOSAL

**AUG 2014**

Community update

**NOV 2014**

Focused topic series  
and feedback on  
community benefits

**LATE JAN 2015**

Proposed community  
benefits package

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

- > There are many different groups in the South of Market and various skill sets.
  - > The focus should be on the most vulnerable.
- > There is a lack of jobs that do not require a degree. How do you connect people to resources and get them ready for future jobs?
- > Can there be innovation with labor (such as planting trees) that would provide opportunities to people who may not have degrees?

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

- > There must be a continuum of job training.
- > The need for pre-apprenticeship programs is necessary and the need for funding with specific direct training is key.
- > Training an individual is useful but there is a need for case management that identifies the client's current aptitude, needs, and goals.
- > Some case management in the community is working but there must be a lead agency to identify sources.

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

- > Case management is necessary to get them ready for an apprenticeship program.
- > An idea of a Job Facilitator was given from a community member. The role of Job Facilitator would reach out to collaborating community organizations and connect the potential employees to companies or businesses.
- > What models are there?
  - > UNITE HERE! Local 2 provided a training program for their workers when there was an

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

economic downturn and worked to re-train their personnel.

- > Incentives for members of the community to join paid apprenticeships vs. a small stipend.
- > Displacement and jobs go hand in hand; therefore anti-displacement support and job creation are common themes for larger dialogue about community development.

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

## **SMALL BUSINESSES & RETAIL**

- > Affordable retail rents & marketing/education for existing businesses is important to address.
- > Support and benefits to existing community serving businesses are important.
- > The challenge is how to determine priority with businesses in the area.
- > Can nonprofit space sub-lease to small businesses?

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

- > There is an interest in a small scale grocery store, with a focus on fresh fruits and vegetables. Look to the following examples:
  - > Co-op model
  - > 24/7 market like in Taipei
  - > Mi Pueblo: smaller urban grocery store
- > Local hire for retail jobs and also temporary outdoor retail such as markets provide more jobs.



# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

- > TechShop/making is important. Tool making provides access to jobs.

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

## OTHER CONCERNS

# 5M BENEFITS

JOBS + SMALL BUSINESS: NOV 10, 2014

## CHILD CARE

- > Onsite child care is important for workers and residents. Feeing out would not address this need.
- > Another option is to support existing child-care facilities nearby.
- > Three child-care facilities closed within five blocks of the project, from lack of funding or building closure.